USA Sierra Homes LTD

Golfing with a Purpose

CORPORATE GOLF TOURNAMENT

VENDOR PACKAGE



WEBSITE
www.sierrausahomes.com

COMPANY MAILING ADDRESS
Regus, Westlands
The Pavilion, 6th Floor, Suite 6.01
Lower Kabete Road, Westlands
Nairobi, Kenya

EMAIL
info@sierrausahomes.com

Sierra USA Homes LTD

Welcome & Invitation to Vendors

Dear Prospective Vendor,

Thank you for your interest in participating as a vendor at our corporate golf tournament, hosted by Sierra USA Homes LTD.

This event brings together business leaders, investors, professionals, and community stakeholders for a day of networking, collaboration, and meaningful connections.

Our Vendor Program offers an excellent opportunity to showcase your products or services, engage with a diverse audience, and grow your brand in a premier corporate setting.

We invite you to be part of this special event and look forward to welcoming you to our vendor marketplace at ***Nyali, Mombasa***.

Sierra USA Homes LTD

Building Relationships. Creating Opportunities. Making an Impact.



USA Sierra Homes LTD

Vendor Participation Options

Choose the vendor level that best fits your business and showcase your products or services to a diverse and influential audience.

Community Vendor

Ideal for local entrepreneurs, artisans, and small businesses.

- Shared exhibition space
- One (1) vendor pass
- Display and sell approved products or services

KES 3,000

Standard Vendor

Perfect for retail, fashion, beauty, wellness, and lifestyle brands.

- Designated vendor space
- Two (2) vendor passes
- Company signage at your space
- Product demonstrations and direct sales (where approved)

KES 5,000

Business & Corporate Vendor

For real estate, financial services, insurance, travel, and other professional services.

- Designated exhibition space
- Two (2) vendor passes
- Company banner or branded display
- Promotional materials in participant gift bags/inserts
- Opportunity to generate business enquiries

KES 10,000

Premium Vendor

For established businesses seeking greater visibility and networking.

- Priority exhibition location
- Three (3) vendor passes
- Enhanced company signage
- Promotional materials in participant gift bags/inserts
- One (1) promotional acknowledgement on official event social media
- Opportunity to provide approved giveaways or branded items

KES 15,000

Custom Vendor Package

Need extra exposure?
Let us customize a vendor package to meet your specific marketing goals!

From KES 20,000+



Event Location:
Nyali Golf & Country Club,
Nyali, Mombasa

Prices are subject to change.

USA Sierra Homes LTD

Vendor Participation Benefits

Showcase Your Business • Build Valuable Connections • Grow Your Brand



Brand Visibility
Introduce your products and services to a diverse and influential audience.

Customer Engagement
Interact directly with golfers, corporate guests, investors, and event attendees.

Networking Opportunities
Build valuable business relationships and explore potential partnerships.

Sales & Lead Generation
Promote your offerings, generate business enquiries, and make direct sales (where approved).

Promotional Exposure
Option to include your promotional materials in participant gift bags/inserts (Business & Premium levels).

Community & Economic Impact
Support local entrepreneurship and be part of a purpose-driven corporate event in Nyali, Mombasa.

Why Participate?

- ✓ Affordable participation options
- ✓ Professional event environment
- ✓ Access to key decision-makers
- ✓ Increased brand awareness
- ✓ Support for community initiatives

USA Sierra Homes LTD

Vendor Setup & Event Schedule

Golfing with a Purpose Corporate Golf Tournament



Vendor Arrival & Check-In	6:00 AM – 6:30 AM
Vendor Booth Setup	6:30 AM – 7:30 AM
Final Setup & Inspection	7:30 AM – 8:00 AM
Vendor Marketplace Opens	8:00 AM
Vendor Marketplace Hours	8:00 AM – 5:00 PM
Vendor Breakdown & Cleanup	5:00 PM – 6:00 PM

Important Reminders

- All vendors must complete setup by **7:30 AM.**
- Vendors who will be late must notify the event team at least **24 hours** before the setup time.
- Your confirmed setup and arrival time will be sent to you via email, WhatsApp, or text once your registration is approved.

Please check your email, WhatsApp, or text for your official vendor confirmation and event details.

USA Sierra Homes LTD

Vendor Participation – Next Steps

A Simple Process to Secure Your Vendor Space



1. Apply

Complete and submit the Vendor Application Form.

2. Confirm

Receive your registration approval and participation confirmation.

3. Pay

Submit your vendor fee as outlined in your selected package.

4. Receive Event Details

Your confirmed setup, arrival time, and vendor information will be sent to you via email, WhatsApp, or text.

Secure Your Spot Today!

Vendor spaces are limited and will be allocated on a first-come, first-served basis.



USA Sierra Homes LTD

Accepted Payment Methods

Convenient • Secure • Multiple Payment Options

M-PESA Payment

Bank Transfer / Bank Payment

Credit / Debit Card Payment

PayPal Payment

How to Pay via M-Pesa

1. Open the M-Pesa menu on your phone.
2. Select **Lipa na M-Pesa** (Pay Bill or Buy Goods).
3. Enter the **Business Till Number:** *(Will be provided in your vendor confirmation.)*
4. Enter the **exact amount (KES)** for your selected vendor package.
5. Confirm and complete the payment.
6. Save the **M-Pesa confirmation message** and share it with us as proof of **payment.**

Payment Submission Options

After making your payment, please send your payment confirmation (screenshot or receipt) to:

WhatsApp: +254 7XX XXX XXX
(Your assigned event contact)

Email: vendors@sierrausahomes.com

Text: +254 7XX XXX XXX

Important Payment Notes

- All vendor fees must be paid in full to secure your space.
- Include your business name in the payment reference.
- A payment confirmation will be sent via email, WhatsApp, or text once your payment is received.

For bank transfer details, PayPal link, or credit card payment, please contact the event team for instructions.

Sierra USA Homes LTD

Vendor Guidelines & Event Information



Vendor Guidelines

- **Registration & Approval:** All vendors must submit a completed application. Participation is subject to approval by Sierra USA Homes LTD.
- **Products & Services:** Only approved products and services may be displayed or sold.
- **Setup & Breakdown:** Vendors must set up during the assigned time and remain until the official closing time.
- **Conduct & Presentation:** Maintain a professional, respectful, and customer-friendly presence.
- **Cleanliness:** Keep your assigned area neat and dispose of waste properly.
- **Compliance:** Follow all venue rules, safety requirements, and event management instructions.

Event Information

Event Date:
Saturday, December 12, 2026

Venue:
Nyali Golf & Country Club,
Nyali, Mombasa

Audience:
Business leaders, investors, professionals, golfers, and community stakeholders.

Setup Time:
To be communicated

Event Hours:
To be communicated

Breakdown Time:
After event closing
(as directed by event management)

Vendor Spaces Are Limited!
Submit your application early to secure your spot.

USA SierraHomes LTD
REAL ESTATE | INVESTMENT | DEVELOPMENT | PROPERTY MANAGEMENT



Golfing with a Purpose
CORPORATE GOLF TOURNAMENT

Vendor Application & Agreement

PLEASE COMPLETE ALL INFORMATION BELOW

Vendor / Company Information

Full Name / Contact Person:

Company Name *(Registered / Trading Name)*:

KRA PIN *(Tax ID)*:

Company Registration No. *(if applicable)*:

Company Address *(Physical)*:

City / County:

Telephone Number(s):

WhatsApp Number *(if different)*:

Email Address:

Website *(if applicable)*:

Business Category / Product or Service:

Social Media Handle(s) *(if applicable)*:

Vendor Package Selection (Check One)

☐ Community Vendor	☐ Standard Vendor	☐ Business & Corporate Vendor	☐ Premium Vendor	☐ Customized Vendor Package (Premium Exposure)
KES 3,000	KES 5,000	KES 10,000	KES 15,000	From KES 20,000+

Vendor Agreement

By signing below, you agree to the following:

Participation & Compliance
I agree to comply with all event guidelines, vendor instructions, and deadlines provided by Sierra USA Homes LTD.

Payment Terms
I understand that payment is due according to the terms outlined in the vendor package. Failure to make timely payment may result in removal from the event.

Cancellation Policy
I acknowledge that cancellations must be made in writing within the timeframe specified in the vendor package. Refunds are not provided, but transfer of your spot may be allowed (see vendor guidelines).

Liability
I agree to hold harmless Sierra USA Homes LTD, its affiliates, partners, and the event venue from any loss, damage, or injury that may occur during the event.

Use of Information
I authorize Sierra USA Homes LTD to use my company name, logo, and images from the event for promotional purposes (including social media, website, and marketing materials).

Event Conduct
I agree to maintain a professional and respectful presence at all times and to abide by the event's code of conduct.

☐ *I have read, understood, and agree to the Vendor Participation Terms and Conditions.*

Authorized Signature: _____ **Printed Name:** _____ **Date:** _____

Company Name *(as it should appear on materials)*: _____

Business Community Impact

Thank you for being part of this purpose-driven event!



Sierra USA Homes LTD

Looking Forward to a Successful Partnership

At Sierra USA Homes LTD, we value collaboration, strong business relationships, and a shared commitment to delivering a high-quality, well-organized event experience.

We look forward to your participation and to providing a platform where your business can connect with potential customers, showcase your products and services, and explore new opportunities for growth.

Our team is committed to ensuring a seamless and rewarding experience for all participating vendors.

Should you have any questions, require additional information, or need assistance with your vendor application, payment arrangements, or event logistics, please feel free to contact me directly.

We look forward to a successful event and the beginning of a valuable and long-lasting partnership.

Warm regards,

Bridgett McFarlane, MBA
Director of Sales & Marketing

Email: bridgett@sierrausahomes.com
Telephone / WhatsApp: 407-557-3119
Website: www.sierrausahomes.com

