
USA
Sierra Homes LTD
SPONSORSHIP
PACKAGE
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WELCOME & EVENT INTRODUCTION

Golfing with a Purpose Corporate Golf Tournament
Hosted by Sierra USA Homes LTD
December 12, 2026 | Nyali, Mombasa, Kenya

Welcome to Golfing with a Purpose!
On behalf of Sierra USA Homes LTD, we are delighted to welcome you to our **Golfing with a Purpose Corporate Golf Tournament** Sponsorship Package.

Thank you for your interest in participating in or becoming a valued sponsor of this exciting corporate event.

Golfing with a Purpose is more than a golf tournament. It is an opportunity to bring together business leaders, entrepreneurs, investors, corporate partners, and community stakeholders for a memorable experience centered on **networking, collaboration, meaningful connections, and community impact.**

Through this event, we aim to strengthen business relationships, create opportunities for brand visibility, encourage strategic partnerships, and demonstrate the importance of corporate social responsibility.

We invite your organization to become part of this special occasion through one of our sponsorship opportunities. Your partnership will contribute to the success of the tournament while positioning your brand among an influential network of professionals and business leaders.

Together, we can turn a day on the golf course into an opportunity for lasting connections and meaningful impact.

We look forward to welcoming you as a valued sponsor and partner.

Sierra USA Homes LTD
Building Relationships. Creating Opportunities. Making an Impact.



SPONSORSHIP
CATEGORIES & BENEFITS
Golfing with a Purpose Corporate Golf Tournament



PRESENTING SPONSOR
KSh 250,000

- Lead logo placement on all event promotional materials and backdrop
- Your corporate banner displayed at the registration/check-in booth
- Additional banner placement at key locations (main stage, clubhouse, and key holes)
- Priority branded display table at the event
- Brief speaking opportunity during the official program
- Featured in all event commercials, announcements, and media promotions
- Featured recognition across event social media platforms
- Special acknowledgment by the Master of Ceremonies (MC)
- Opportunity to participate in the awards presentation
- Opportunity to include branded items or brochures in participant gift bags

GOLD SPONSOR
KSh 150,000

- Prominent company logo on selected flyers, event backdrop, and social media posts
- Branded display table for company promotional materials
- Opportunity to include branded items or brochures in participant gift bags
- Recognition by the MC during the tournament
- Opportunity to present an agreed tournament award
- Logo included in event announcements and select media promotions

SILVER SPONSOR
KSh 75,000

- Company logo on selected event materials and sponsor acknowledgments
- Opportunity to include promotional materials in participant gift bags
- Scheduled sponsor recognition on event social media platforms
- Recognition by the MC during the event
- Logo included in event announcements

BRONZE SPONSOR
KSh 50,000

- Company logo featured in the sponsor recognition section of event materials
- Opportunity to provide an approved promotional insert for participant gift bags
- Sponsor acknowledgment during the event
- Recognition in an event social media post

PARTNER WITH US. BUILD CONNECTIONS. MAKE AN IMPACT.

COMMUNITY SPONSORSHIP OPPORTUNITIES

Golfing with a Purpose Corporate Golf Tournament



1 OF 2

DINNER SPONSOR — KSh 60,000

- Company logo on dining area table signage
- Recognition by the MC during dinner
- Designated branding at the dining area

REFRESHMENTS SPONSOR — KSh 50,000

- Company logo on bottled water labels
- Branding at refreshment stations
- Recognition by the MC at the event

BRANDED APPAREL SPONSOR — KSh 50,000

- Company logo on approved tournament apparel
- Event acknowledgment during the tournament
- Branded visibility throughout the event

EVENT DÉCOR SPONSOR — KSh 40,000

- Company recognition on designated event décor
- Branding at key event areas
- Recognition by the MC during the event

EVENT SIGNAGE SPONSOR — KSh 40,000

- Company logo on designated tournament signage
- Strategic placement at the event
- Recognition by the MC during the event

GIFT BAG SPONSOR — KSh 35,000

- Company logo on participant gift bags
- Prominent branding on gift bags
- Recognition during the event

ALL COMMUNITY SPONSORS RECEIVE

SOCIAL MEDIA RECOGNITION

Company name and logo featured in official tournament social media promotions and acknowledgment posts.

COMPANY PROMOTIONAL MATERIAL INSERT PLACEMENT

Opportunity to include approved brochures, business cards, flyers, coupons, or other marketing materials in participant gift bags.

PARTNER WITH US. BUILD CONNECTIONS. MAKE AN IMPACT.

COMMUNITY SPONSORSHIP OPPORTUNITIES

Golfing with a Purpose Corporate Golf Tournament



DJ & ENTERTAINMENT SPONSOR — KSh 30,000

- Company recognition at the entertainment area
- Recognition by the DJ or MC during the event
- Branded visibility at the entertainment station

FIRST-PLACE AWARD SPONSOR — KSh 30,000

- Recognition during the first-place award presentation
- Opportunity to participate in presenting the award
- Acknowledgment by the MC during the event

PHOTOGRAPHY SPONSOR — KSh 25,000

- Company recognition on selected official event photography posts
- Acknowledgment by the MC during the event
- Branded visibility at the photography area

GOLF CHALLENGE PRIZES SPONSOR — KSh 20,000

- Recognition during golf challenge prize presentations
- Acknowledgment by the MC during the event
- Branded visibility at the challenge area

SECOND-PLACE AWARD SPONSOR — KSh 20,000

- Recognition during the second-place award presentation
- Acknowledgment by the MC during the event
- Branded visibility at the awards area

THIRD-PLACE AWARD SPONSOR — KSh 15,000

- Recognition during the third-place award presentation
- Acknowledgment by the MC during the event
- Branded visibility at the awards area

ALL COMMUNITY SPONSORS RECEIVE

SOCIAL MEDIA RECOGNITION

Company name and logo featured in official tournament social media promotions and acknowledgment posts.

COMPANY PROMOTIONAL MATERIAL INSERT PLACEMENT

Opportunity to include approved brochures, business cards, flyers, coupons, or other marketing materials in participant gift bags.

PARTNER WITH US. BUILD CONNECTIONS. MAKE AN IMPACT.

SPONSORSHIP COMMITMENT FORM

Company / Organization: _____

Contact Person: _____

Position / Title: _____

Email: _____

Telephone / WhatsApp: _____

SELECT YOUR SPONSORSHIP TYPE

Presenting Sponsor _____ KES 250,000
Gold Sponsor _____ KES 150,000
Silver Sponsor _____ KES 75,000
Bronze Sponsor _____ KES 50,000

Community Sponsor _____ Specify category: _____

In-Kind Sponsor _____ Products or services: _____

Total Sponsorship Commitment: KES _____

CONTRIBUTION TYPE

Monetary contribution _____
Products or services _____
Combination of monetary and in-kind support _____

Authorized Representative: _____

Signature: _____ **Date:** _____

PART B CORPORATE SPONSORSHIP AGREEMENT

This Sponsorship Agreement is entered into between **Sierra USA Homes Limited**, hereinafter referred to as the *Organizer*, and the sponsoring company identified in Part A, hereinafter referred to as the *Sponsor*.

1. Purpose of Agreement
The Sponsor agrees to support the Golfing With a Purpose Corporate Golf Tournament scheduled for December 12, 2026, at Nyali Golf & Country Club, Mombasa, Kenya. In return, the Organizer agrees to provide the promotional opportunities and recognition associated with the Sponsor's selected sponsorship category, as confirmed in writing.

2. Sponsorship Benefits
Depending on the selected sponsorship category, benefits may include:
___ Company logo placement on designated event flyers, banners, and promotional materials.
___ Recognition on official event social media platforms.
___ Company logo placement on designated event backdrops.
___ Distribution of approved company brochures, business cards, or promotional inserts in participant gift bags.
___ An approved promotional display table or booth at the event.
___ Verbal acknowledgement by the Master of Ceremonies.
___ Opportunities to participate in selected award presentations.
___ Distribution of approved branded products or sponsored giveaways.
___ Networking opportunities with participating business representatives, golfers, and invited guests.
___ Recognition in selected post-event communications.

The specific benefits provided will correspond to the sponsorship category selected and the final written benefits schedule.

3. Sponsorship Contributions and Payment
The Sponsor agrees to provide the monetary or in-kind contribution specified in Part A. Payment instructions and deadlines will be supplied by the Organizer following acceptance of the sponsorship commitment. In-kind contributions must be approved in advance, including product quantities, specifications, delivery arrangements, and deadlines.

4. Branding and Promotional Materials
The Sponsor shall provide its company logo, approved promotional materials, and relevant branding information by the deadline communicated by the Organizer.
The Sponsor authorizes the Organizer to use its approved company name and logo solely for tournament-related sponsorship promotion.

All sponsor displays, promotional activities, product distributions, and branding placements must receive prior approval from the Organizer and comply with venue requirements.

PART B CORPORATE SPONSORSHIP AGREEMENT

5. Sponsor Responsibilities

The Sponsor agrees to:

- Fulfill its confirmed sponsorship commitment by the agreed deadline.
- Provide accurate company and branding information.
- Supply promotional materials within the designated timeframe.
- Ensure that all products, services, and promotional activities comply with applicable laws and venue requirements.
- Conduct all event-related activities professionally.

6. Cancellation and Withdrawal

Sponsor-Initiated Cancellation: A Sponsor requesting withdrawal must notify the Organizer in writing.

Cancellation more than 30 calendar days before the event may qualify for a refund of amounts paid, less documented, non-recoverable expenses already incurred specifically for that sponsorship.

Cancellation within 30 calendar days of the event will be subject to the Organizer's documented, non-recoverable commitments, with any remaining balance refunded.

No refund will be required for goods or services already delivered and accepted, except where otherwise required by applicable law.

7. Organizer-Initiated Cancellation: If the Organizer cancels the event without rescheduling, sponsors will be offered a refund of monetary contributions, subject to applicable law and any separately agreed, documented commitments.

8. Changes to Sponsorship Benefits

Any material change to confirmed sponsorship benefits must be communicated to the Sponsor. Where an agreed benefit cannot reasonably be delivered, the parties will work together to determine an appropriate substitute or adjustment.

9. Confidentiality

Both parties agree to protect confidential business information shared specifically for sponsorship arrangements and not disclose such information without authorization, except where required by law.

PART B CORPORATE SPONSORSHIP AGREEMENT

10. Agreement and Authorization

By signing below, both parties confirm their acceptance of the selected sponsorship commitment and the terms of this Agreement.

FOR THE SPONSOR

Company: _____

Authorized Representative: _____

Title: _____

Signature: _____ Date: _____

FOR SIERRA USA HOMES LIMITED

Authorized Representative: _____

Title: _____

Signature: _____ Date: _____

